

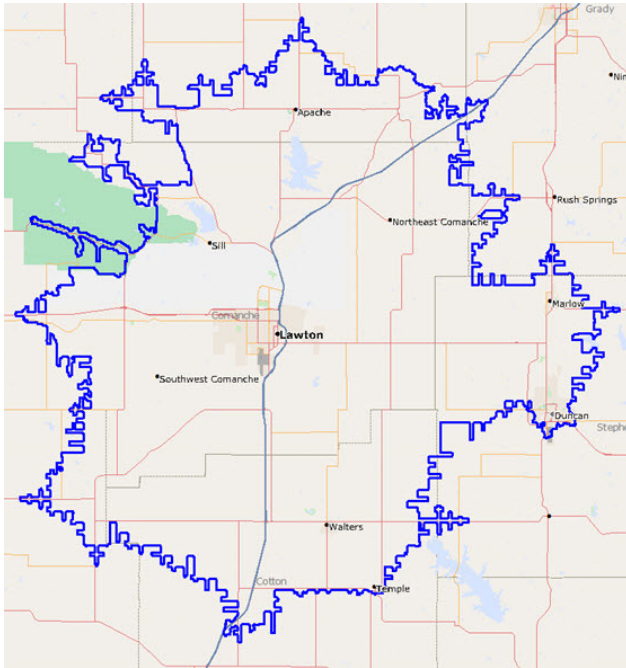


LAWTON | FORT SILL

ECONOMIC DEVELOPMENT CORPORATION



Lawton (30 Minute Drive) Trade Area



Contact Information

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Market Outlook By Establishment Type	GAP
Grocery Stores	\$138,090,488
Health & personal care stores	\$25,008,403
Electronics & appliance stores	\$20,742,888
Clothing Stores	\$20,514,124
Building material & supplies dealers	\$19,246,375
Other miscellaneous store retailers	\$19,232,290
Home furnishings stores	\$16,368,938
Special food services	\$11,705,714

Population	
City Limit Population	96,301
City Daytime Population	103,174
Trade Area Population (30 Minute Drive)	163,928
Population Change 2010-14 City Limits	2.80%
Population Change 2010-14 Trade Area	3.89%

Households - Trade Area (30 Minute)	
Average Household Income	\$114,549
Median Housing Value	\$99,619
Owner Occupied	53.60%

Education Levels - Trade Area (30 Min)	
High School	36,948
Bachelors Degree	13,675
Post Bachelors Degree	6,643

Workforce Availability - Trade Area	
In Labor Force	82,520
Unemployment Rate	7.69%

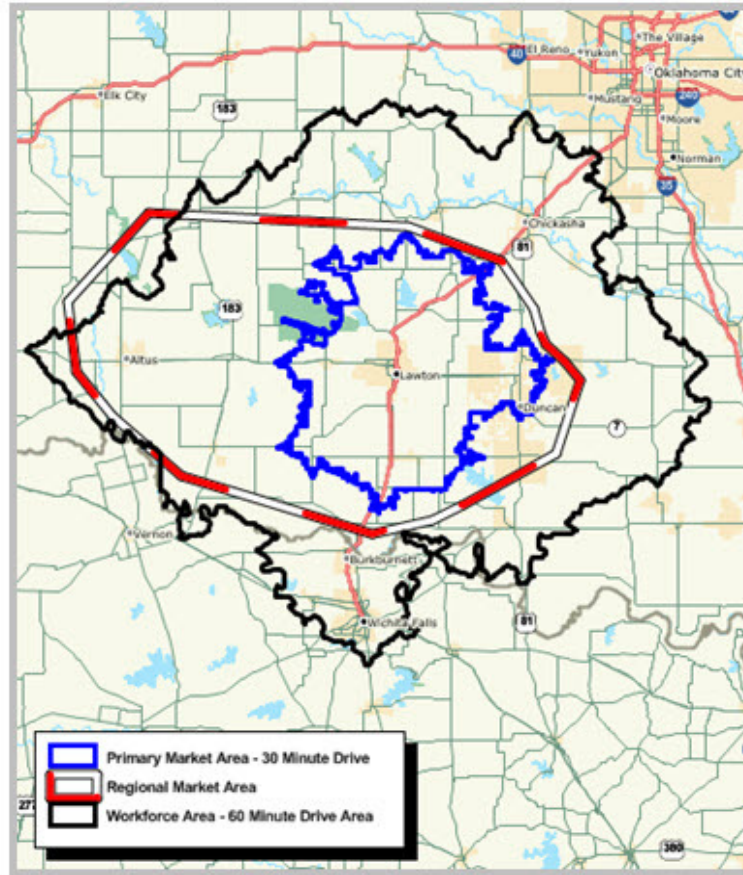
Distance to Major Metro Areas	
Oklahoma City	86 miles
Tulsa	192 miles
Dallas, TX	192 miles

Distance to Regional Communities	
Wichita Falls, TX	53 miles
Altus, OK	56 miles
Durant, OK	152 miles



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STI: PopStats - Demographic Snapshot Comparison Report



	30 Minute	Regional	60 Minute
Population Demographics Q4 2014			
Total Population	163,928	221,146	420,231
Total Households	60,706	83,317	159,567
Income			
Median HH Income	\$45,814	\$44,838	\$45,028
Average HH Income	\$58,234	\$57,626	\$58,370
Business			
Employees (Full Time)	71,963	90,856	181,649
Establishments	3,693	4,928	9,989

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