

Economic Development Review 2023

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GREAT PLAINS

Technology Center















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LAWTON*FORT SILL

CHAMBER OF COMMERCE

























An **AEP** Company

BOUNDLESS ENERGY"

THE LAWTON CONSTITUTION

Lawton | Fort Sill, Oklahoma

PEOPLE

Population

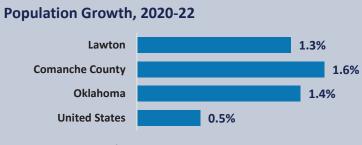


Lawton, 2022

91,542 123,046

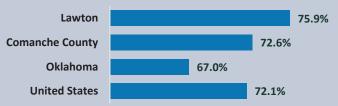
Comanche County, 2022





Source: US Census Population Estimates Change from July 1, 2020 to July 1, 2022

Diversity Index, 2023



Source: ESRI. The Diversity Index measures the probability that two people chosen at random in a given area will be from different races and ethnic groups. Values close to 100% indicate higher diversity.

Age Distribution in Lawton, 2022



32.5

Median Age Lawton

56%

Of Lawton's Population is Working Age (20-59 years)

Migration to Lawton, 2022



12,905

People Moved to Lawton in 2022

14%

Of the Population is Made up of Newcomers

Educational Attainment, 2022

34%

Population 25 Years+

Have College Degrees

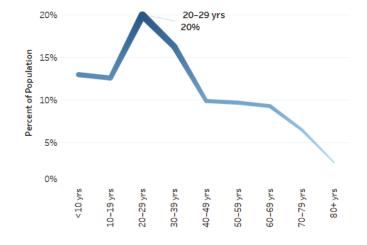
Comanche County

Bachelor's Degree

Associate Degree Some College, No Degree

High School Graduate

Less than High School



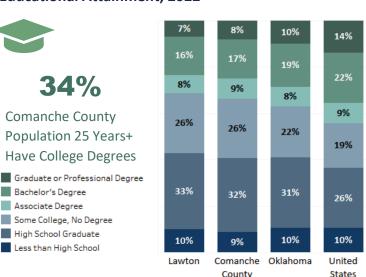
Military Presence, 2022



53,000

Fort Sill Population (Military, Families & Civilian Workers) 16%

Of Lawton's Population Has Served in the Military



Sources: US Census Bureau, American Community Survey (ACS) US Department of Defense, Fort Sill



COMMUNITY

Lawton Household Income & Poverty, 2022



\$50,969

Lawton Median Household Income

Poverty Rate

Source: US Census Bureau, ACS

Crimes per 1,000 Residents in Lawton, 2021



Property Crimes Reported Per 1,000 Residents

Violent Crimes Reported Per 1,000 Residents

V-57%

Point Reduction 2020 to 2021

Reduction 2020 to 2021

Source: Federal Bureau of Investigation

	Cost-of-Living Index, 2023						
		90.5	94.2	101.2	105.1	108.5	00 – 116
	82.5						00 = US verage
Lawton Wichita Fort Austin Reno Colorado OK Falls TX Worth TX NV Springs TX CO Source: C2ER Cost of Living Index, 2023 Q1							

Grocery	Housing	Utilities	Transp.	Health Care	Misc.
94.4	56.1	96.5	93.2	97.5	90.2
96.3	78.2	109.0	92.3	96.7	91.8
99.4	83.0	112.0	87.7	86.8	99.0
96.9	115.2	96.1	90.1	99.4	96.1
99.4	115.7	91.5	124.8	98.0	98.6
103.0	112.8	98.1	104.6	102.8	112.1
	94.4 96.3 99.4 96.9 99.4	94.4 56.1 96.3 78.2 99.4 83.0 96.9 115.2 99.4 115.7	94.4 56.1 96.5 96.3 78.2 109.0 99.4 83.0 112.0 96.9 115.2 96.1 99.4 115.7 91.5	94.4 56.1 96.5 93.2 96.3 78.2 109.0 92.3 99.4 83.0 112.0 87.7 96.9 115.2 96.1 90.1 99.4 115.7 91.5 124.8	Grocery Housing Utilities Transp. Care 94.4 56.1 96.5 93.2 97.5 96.3 78.2 109.0 92.3 96.7 99.4 83.0 112.0 87.7 86.8 96.9 115.2 96.1 90.1 99.4 99.4 115.7 91.5 124.8 98.0

Broadband, 2022

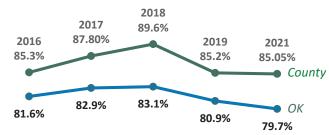


97% Households Have Access To 100 Megabytes Per Second (Mbps) Download Speeds (Comanche County)

79% Population Lives in Areas With Access to Download Speeds Of 1 Gig or Higher (Comanche County) Sources: FCC Broadband Map (Dec 2022), NTIA

Public High School Graduation Rate





4-Year Graduation Rate: Comanche County Schools Sources: Oklahoma Department of Education

Airport, 2022



Domestic Passengers

4 Daily Flights to DFW

American

Source: US FAA, Bureau of Transportation Statistics

Workforce Training

20



Dual-Enrollment Programs for High School Students in Lawton



LABOR FORCE

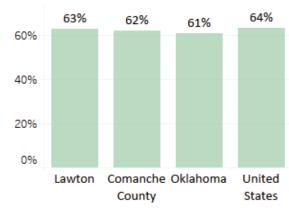
Labor Force



	Comanche County				
Annual Average 2022					
Labor Force	47,507				
Employment	45,791				
Unemployment Rate	3.6%				
8-Month Average 2023(Jan-Aug 2023)					
Labor Force	48,292				
Employment	46,577				
Unemployment Rate	3.6%				

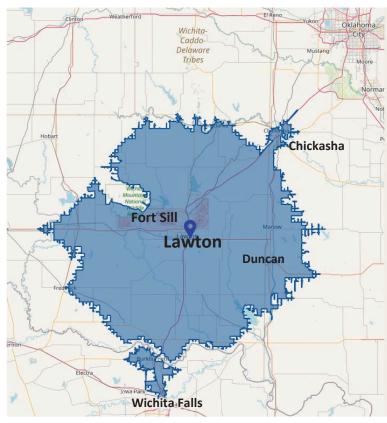
Source: US Bureau of Labor Statistics

Labor Force Participation Rate, 2021



Source: US Census Bureau, ACS

Labor Draw: 45-Minute Drive Time, 2023



229,634

Population within 45-Minute Drive Time

58,215

Population Ages 25-54 Years In Labor Force 94,389

Labor Force within 45-Minute Drive Time

9%

Employed in Manufacturing

Colleges & Universities: 45-Minute Drive Time

13,235

Students Enrolled, 2022

6

Institutions

2,777

Degrees & Certificates Awarded in 2022 765

Health Care Degrees
Top Area of Study

Sources: ESRI, National Center for Education Statistics

Commuting Patterns, 2020



Geography	In-Commuting	Live & Work	Out-Commuting
City of Lawton	14,452	16,818	11,504
Comanche County	10,468	24,449	14,400

Sources: US Census, Center for Economic Studies

Working From Home, 2022



11.5%

Lawton Residents 16 Years or Older Worked from Home

Source: US Census, ACS



JOBS

Employment Base



36,825 43,273

Lawton, 2023

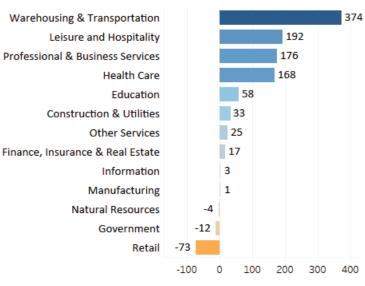
Comanche County, 2023

Employment Growth



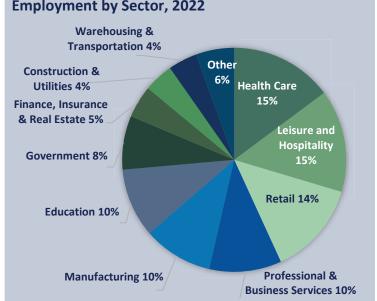
New Jobs in Lawton 1-Year Growth

Employment 1-Year Change



Source: JobsEQ, 4-Quarter Average ending 2023 Q1, 1-Year Change

Employment by Sector, 2022



Self-Employment, 2022



	2022 Rate	5-Year Change
Lawton	6.1%	-1%
Comanche County	8.6%	No Change
Oklahoma	10.9%	0.6%
United States	10.2%	0.5%

Source: US Census, ACS

Lawton -1.0% Comanche County

0.6%

United States 0.5% 1%

2017-2022 Change

Average Wage, 2022



\$45,629

Average Annual Wage Per Job, Lawton

\$71,183

Average Annual Manufacturing Wage Per Job, Lawton

4.7%

1-Year Increase **Annual Wage**

4.1%

1-Year Increase **Annual Wage**

Source: JobsEQ, 4-Quarter Average ending 2023 Q1

Startup Activity, Comanche County

Oklahoma

	2020	2021	Change
Establishments	1,954	1,959	0.3%
New Establishments	162	164	1%
Startup Rate	8.2%	8.4%	0.2%
Jobs Created from New Establishments	1,207	1,138	-6%
Jobs Created from Expanding Establishments	2,000	1,929	-4%

Source: US Census, Business Dynamics Statistics

Design & data compilation by Garner Economics LLC, September 2023



LAWTON FORT SILL ECONOMIC DEVELOPMENT CORPORATION

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