

Lawton | Fort Sill, Oklahoma

PEOPLE

Population



90,245

Lawton, 2023

121,574

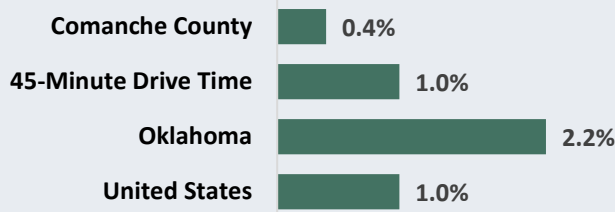
Comanche County, 2023

6th

Largest City in Oklahoma

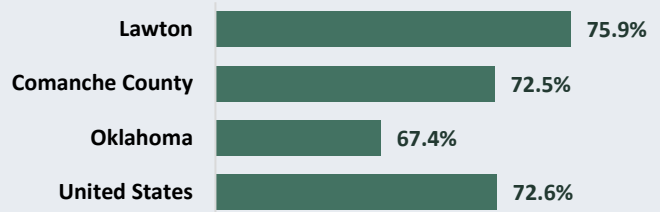


Population Growth, 2020-23



Source: US Census Population Estimates
Change from July 1, 2020 to July 1, 2023

Diversity Index, 2024



Source: ESRI. The Diversity Index measures the probability that two people chosen at random in a given area will be from different races and ethnic groups. Values close to 100% indicate higher diversity.

Age Distribution in Lawton, 2023

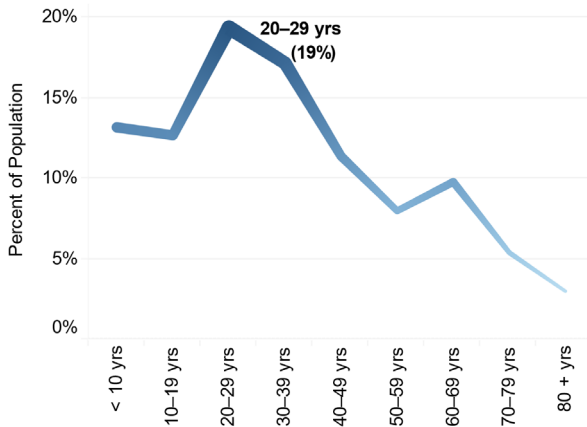


32.2

Median Age
Lawton

61%

Of Lawton's Population is
Working Age (20-64 years)



Migration to Lawton, 2023



12,306

People Moved to
Lawton in 2023

14%

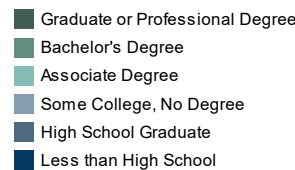
Of the Population is
Made up of Newcomers

Educational Attainment, 2023



33%

Comanche County
Population 25 Years+
Have College Degrees



Military Presence, 2023



53,000

Fort Sill Population
(Military, Families
& Civilian Workers)

15%

Of Lawton's Population
Has Served in the Military

Sources: US Census Bureau, American Community Survey (ACS)
US Department of Defense, Fort Sill



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COMMUNITY

Lawton Household Income & Poverty, 2023



\$51,571

Lawton Median Household Income

23%

Poverty Rate

Source: US Census Bureau, ACS

Crimes per 1,000 Residents in Lawton, 2023



24.5

Property Crimes Reported Per 1,000 Residents

↓-15%

Reduction 2018 to 2023

7.7

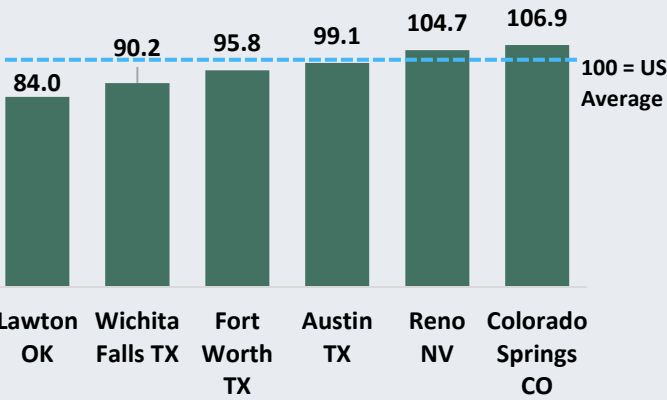
Violent Crimes Reported Per 1,000 Residents

↓-32%

Reduction 2018 to 2023

Source: Federal Bureau of Investigation, Offenses Known to Lawton PD

Cost-of-Living Index, 2024



Source: C2ER Cost of Living Index, 2024 Q1

Area	Grocery	Housing	Utilities	Transp.	Health Care	Misc.
Lawton OK	84.0	94.7	60.5	97.2	94.2	97.2
Wichita Falls, TX	90.2	97.2	66.2	102.6	85.5	127.0
Ft Worth TX	95.8	99.2	83.6	114.3	97.3	106.9
Austin TX	99.1	97.6	108.8	95.7	90.3	97.7
Reno NV	104.7	101.5	112.0	93.0	121.8	93.8
Colorado Springs CO	106.9	103.3	112.9	93.1	102.5	103.2

Broadband, 2023



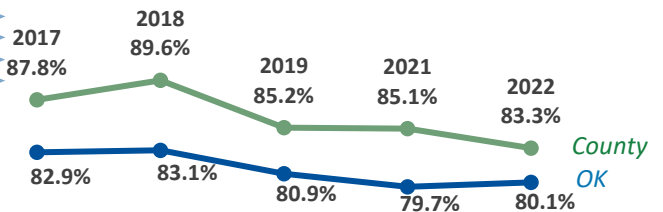
99% of Lawton Households have access to internet service at speeds up to 250 Mbps (Megabytes Per Second)

121.7 Mbps

Average Download Speed (Lawton)

Sources: FCC Broadband Map (Dec 2023)
 [highspeedinternet.com](https://www.highspeedinternet.com), 2024

Public High School Graduation Rate



4-Year Graduation Rate: Comanche County Schools

Source: Oklahoma Department of Education

Lawton-Fort Sill Airport, 2023



45,716

Passenger Enplanements

9.1%

2022-23 Change



4 Daily Flights to DFW

Source: US FAA, Bureau of Transportation Statistics

Workforce Training

25

High School Career Programs (Lawton Campus Dual-Enrollment)

GREAT PLAINS
Technology Center

Great Plains Technology Center website, 2024



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LABOR FORCE

Labor Force

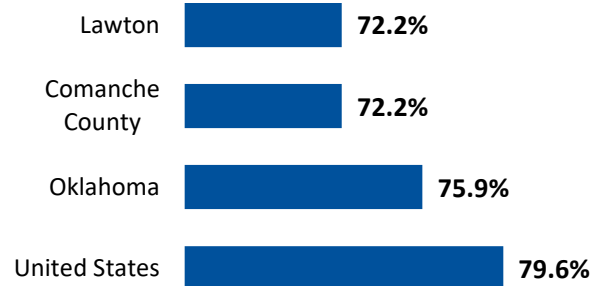


Comanche County	
Annual Average 2023	
Labor Force	48,769
Employment	46,859
Unemployment Rate	3.9%
6-Month Average 2024 (Jan-Jun 2024)	
Labor Force	49,035
Employment	47,062
Unemployment Rate	4.0%

Source: US Bureau of Labor Statistics

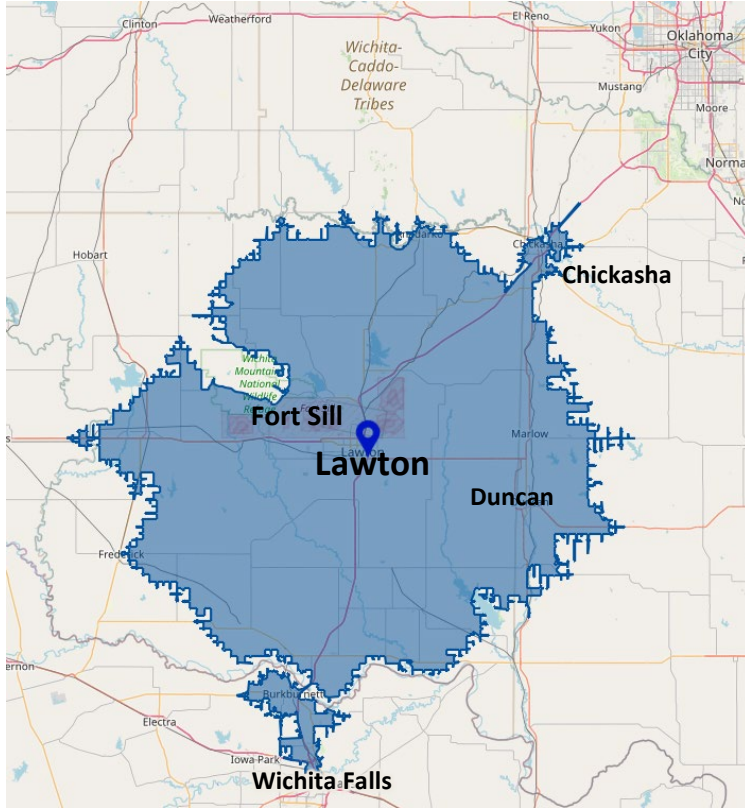
Labor Force Participation Rate, 2023

Population 20-64 years



Source: US Census Bureau, ACS

Labor Draw: 45-Minute Drive Time, 2024



231,779

2024 Population within 45-Minute Drive Time

97,123

2024 Labor Force within 45-Minute Drive Time

59,273

2024 Population Ages 25-54 Years In Labor Force

9.5%

Employed in Manufacturing 2024

Colleges & Universities: 45-Minute Drive Time

13,198

Students Enrolled, 2023

6

Institutions

2,672

Degrees & Certificates Awarded in 2023

695

Health Care Degrees Top Area of Study

Sources: ESRI, National Center for Education Statistics

Commuting Patterns, 2021



	City of Lawton	Comanche County
In-Commuting	14,378	10,549
Share of employment	48%	31%
Live & Work	15,696	23,183
Out-Commuting	11,473	14,363
Share of employment	42%	38%

Sources: US Census, Center for Economic Studies

Working From Home, 2023



9.9%

Lawton Residents 16 Years or Older Worked from Home

Source: US Census, ACS



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JOBS

Comanche County Employment Base, 2024



44,021

Comanche County

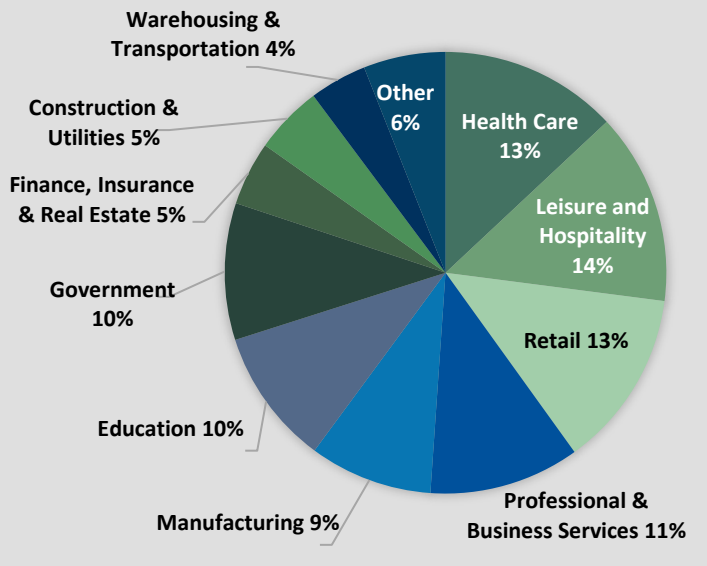
Comanche County Employment Growth



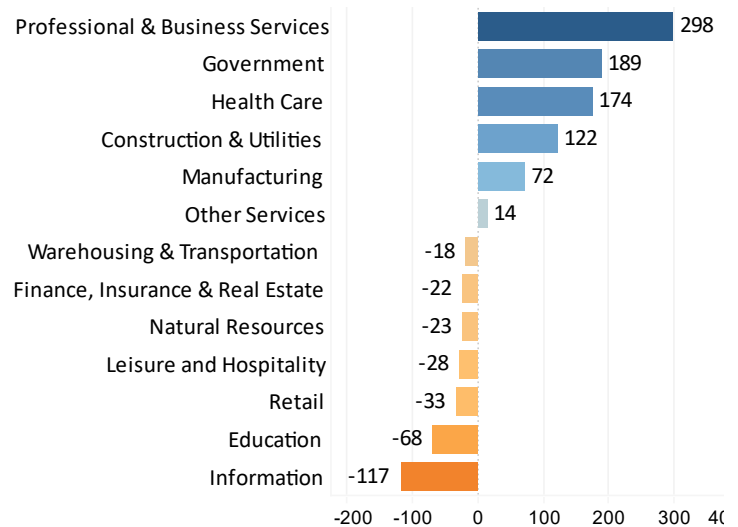
558

New Jobs 1-Year Growth

County Employment by Sector, 2024



County Employment 1-Year Change



Source: JobsEQ, 4-Quarter Average ending 2024 Q1, 1-Year Change

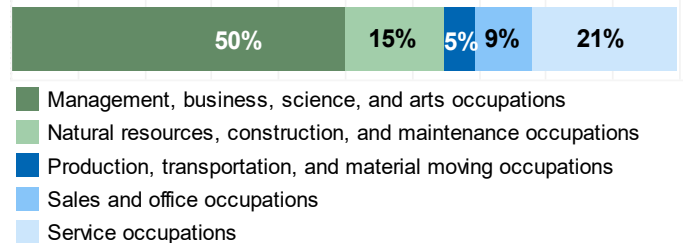
Self-Employment



	2023 Rate	5-Year Change
Lawton	7.8%	0.5%
Comanche County	9.4%	0.1%
Oklahoma	10.5%	0.3%
United States	10.1%	0.4%

Source: US Census, ACS

Lawton Self-Employment by Sector, 2023



Source: US Census, ACS

Comanche County Average Wage, 2024



\$48,687

Average Annual Wage
Per Job, Comanche County

5.6%

1-Year Increase
Annual Wage

\$76,377

Average Annual
Manufacturing Wage
Per Job, Comanche County

6.0%

1-Year Increase
Annual Wage

Source: JobsEQ, 4-Quarter Average ending 2024 Q1

Startup Activity, Comanche County

	2022
Establishments	1,953
New Establishments	151
Startup Rate	8.4%
Jobs Created from New Establishments	1,138
Jobs Created from Expanding Establishments	1,929

Source: US Census, Business Dynamics Statistics

Design & data compilation by Garner Economics LLC, October 2024



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